



CULTURAL HERITAGE IN ACTION

Sharing solutions in European cities and regions



PEER LEARNING VISIT HOSTED BY CANTABRIA

DRAFT AGENDA

21-23 September 2022

CONTACTS

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|-----------------------------|--------------------------------|--|
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WEDNESDAY 21 SEPTEMBER

DAY ONE: JUMP START

| Focus of the day: <i>CEL (Centro de Estudios Lebaniegos). Awareness, citizen participation, heritage education, digital gap, and social cohesion.</i> | |
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| 15:30 | <ul style="list-style-type: none"> Bus transfer from Santander and Bilbao airport. |
| 17:00 | <ul style="list-style-type: none"> Icebreaker on tour. During the last part of the bus trip, Pilar and Javier will jump in to make a first introduction. |
| 17.30 | <ul style="list-style-type: none"> Arrival of participants to CEL + Coffee and refreshments Welcome by Mr. Pablo Zuloaga, Vice-president of Cantabria and Regional Minister of Universities, Culture, Equality and Sports, Gobierno de Cantabria. Welcome words from Ms Marta Jimenez Pumares from the European Commission Welcome session and presentation of the programme |
| 18.00 – 19.30 | <p>About Centro de Estudios Lebaniegos (CEL)</p> <ul style="list-style-type: none"> Using Tangible Heritage to raise awareness of Intangible Heritage. Social contribution of the old Church of San Vicente. “Beato de Liébana” and the cult of Santiago in Spain. Guided visit and workshop (hands on activity) Digitalization: (App booking Pilgrim’s shelter OAP) Internet Alphabetization to rural isolated community. Case Study: Erasmus+ Project LEARN-IP and the CEL for IPR in Culture and Tourism <p>Presentations and Q&As: Ms. Pilar G. Bahamonde, Director of Centro de Estudios Lebaniegos and Mrs. Karin Drda-Kühn, Director of Kultur und Arbeit and Erasmus+ LEARN-IP project coordinator.</p> <p>Delegates will visit the Torre del Infantado Museum and CEL venue, melting pot of the social heritage in the area. They will get to know the cultural rotor of the Society of Culture and Sport (SRECD) of the Government of Cantabria, in the mountainous area of Liébana.</p> |
| 19.30 | <ul style="list-style-type: none"> Transfer to hotel to check in |
| 20.00 | <ul style="list-style-type: none"> Dinner (walking distance to the restaurant) |

THURSDAY 22 SEPTEMBER

DAY TWO: DEEP DIVE

| Focus of the day: Exploitation and Protection of the Religious and Natural Heritage in a remote rural area | |
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| 9.00 | <ul style="list-style-type: none"> Meeting point: Centro de Estudios Lebaniegos |

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| | <ul style="list-style-type: none"> ● Arrival and refreshments |
| 9.15-9.30 | <ul style="list-style-type: none"> ● Welcome and introduction, with: <ul style="list-style-type: none"> ○ Representatives of local authorities to be confirmed (Mayors, president of local development agency, etc) |
| 9.30-10.00 | <ul style="list-style-type: none"> ● Introduction/presentations of all international participants ● Discussion and Q&A with delegates about the three major themes to be tackled during the visit: led by the Cultural Heritage in Action team. <ul style="list-style-type: none"> ○ Rural development and territorial cohesion of the region via various cultural heritage initiatives. ○ Use of European funds and projects for regional cultural heritage ○ Connections to the Sustainable Development Goals. |
| 10.00-10.15 | <ul style="list-style-type: none"> ● Bus transfer to the Monastery of Santo Toribio de Liébana. (3 Km) |
| 10.15-11.30 | <p>Workshop in Santo Toribio de Liébana:</p> <ul style="list-style-type: none"> ● Welcome of the Franciscans friars of Santo Toribio de Liébana. ● History of the monastery, current situation and challenges nowadays, balance between overcrowded and underexploited heritage sites. ● Symbol of the Holly Door, Cross, and the Jubilee Year 2023. ● Tradition and relationship Monastery-Cross and citizenship in Liébana <p>Presentations, Q&As, and discussions. With Father Lucas, Prior of Franciscans Community, and Mr. Thomas Bürvenich, IPR Specialist Lawyer.</p> |
| 11.30-11.50 | <ul style="list-style-type: none"> ● Transfer and comfort break |
| 11.50-13.30 | <p>Future for Religious Heritage (FRH) under CEL presidency</p> <p>FRH is the European network for historic places of worship. A non-faith organisation voice of religious heritage gathering institutions, specialists, and managers working to protect religious heritage across Europe.</p> <p>170 members from 35 countries reinforcing Europe's bounds through cultural-religious heritage.</p> <p>Delegates have the opportunity to discuss with FRH's president of the board, president of advisory board, and council members, the situation of their religious-cultural heritage in their own countries.</p> <p>Speaker: Ms. Lilian Grootswagers, President of the Advisory Board of FRH</p> |
| 13.30-14.30 | <ul style="list-style-type: none"> ● Lunch and networking at CEL |
| 14.30-16.30 | Brainstorming and exchange of ideas |

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| | Delegates presentations / inputs from all participants / feedback |
| 16.30-17.30 | <p>The process to build a brand in the territory and generate a positive impact with a new sustainable growth strategy.</p> <p>Meet local stakeholders. (National Park of Picos de Europa, the Upper Station of Fuente Dé, Vía ferrata, mythology route, etc.)</p> <p>Presentations and Q&A</p> <p>Speakers: Picos de Europa National Park's Ranger, Ms. Irene Diaz and/or Mr. Gregorio Alonso, Local representatives of the Agency of development and the local Commonwealth.</p> |
| 17.30-17.40 | <ul style="list-style-type: none"> • Coffee break |
| 17.40-18.00 | <ul style="list-style-type: none"> • Transfer by bus to Cabariezo |
| 18.00 | <p>Cultural Values, Intellectual Property, Local sustainable entrepreneurship through innovation Workshop</p> <ul style="list-style-type: none"> • Visit to a local orujo (distillery) producer, Bodega Picos de Cabariezo • Delegates discussion / Q&As with distillery artisans and producers to discuss common challenges linked to sustainable local entrepreneurship and economic development of a rural area |
| 19.00 | <ul style="list-style-type: none"> • Transfer by bus to CEL, Potes. Free time. |
| 20.00 | <ul style="list-style-type: none"> • Dinner |

FRIDAY 23 SEPTEMBER

DAY THREE: IDEAS SAUNA

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| | Focus of the day: conclusion, wrap up and transferability |
| 9.30-10.30 | <ul style="list-style-type: none"> • Transfer by bus La Hermida |
| 10.30-13.00 | <p>Cultural and Natural Heritage for local development. Wrap up and peer conclusions</p> <p>Transferability session to discuss and provoke more ideas among delegates. Having a peek at the natural Cantabrian hot springs.</p> <p>Protected artisan local Cheese makers will focus on the challenges of preserving the sustainable production methods, incentivising job creation, addressing regulatory challenges, and a common regional branding.</p> <p>Q&As with cheese artisan and cheese tasting.</p> |

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| | <p>Conclusion and wrap up of the visit, led by the Cultural Heritage in Action team</p> <p>Speakers:</p> <p>Mr. Segundo Caso, Mayor of Peñarrubia, Representative of the local Cheesemaking Brotherhoods & Cheesemaking artisans and producers of Picón Bejes-Tresviso, Experts and representatives of the Cultural Heritage in Action team</p> |
| 13:00 | <ul style="list-style-type: none">● End of peer learning visit● Bus departures to Santander city and/or airports |